KASBAH DU TOUBKAL

MOROCCO'S PREMIER MOUNTAIN RETREAT

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Simply the best

Morocco is booming, recognised by the world's media more than ever before.

From being chosen as the number one high-altitude hike in Morocco to receiving an award as the 'Best Emerging Sustainable Destination' Morocco has hit the headlines. Fez, a UNESCO World Heritage Site, the Best for Culture Worldwide, while Rabat featured in Time Magazine's World's Greatest Places for 2023. Even Tiktok gets a look in, choosing Marrakech as one of its most popular romantic destinations. And we're very proud that Kasbah du Toubkal was chosen by National Geographic as number one in their selection of the most inspiring hotels and holiday homes around the world.

But while awards and accolades are always gratefully received, what we pride ourselves on more than anything is the warm Berber welcome that is recognised by everyone who stays with us and returns time and time again.

We look forward to welcoming you soon, from everyone at

KASBAH DU TOUBKAL





EFA goes from strength to strength.

450 girls have passed through the programme since it began in 2007 with 170 going on to university,

of which nine were awarded full scholarships and two gaining Master's Degrees. We now have six boarding houses employing twenty-one local staff...the list goes on and on. (See page 6)



Top travel destinations for 2023, Morocco

Even before the North African country drew international attention in the World Cup, Morocco was emerging as a major travel hot spot. It's the most booked country for Intrepid Travel, and "we expect Morocco to continue to be incredibly popular in 2023, given the increase in flights into the destination and the ability to get out and have great experiences in one-week, 10-day or two-week itineraries," said the company's CEO, James Thornton.



APRIL 2023

World Class Morocco







Best for Culture — World

1. Fes, Morocco

The oldest university in the world isn't Oxford or the Sorbonne it's the University of Al-Karaouine, and you'll find it in Fes el Bali. This walled city, a UNESCO World Heritage Site, will transport you back to medieval times. Visit the ancient maze-like quarters of the Medina to Fes el-Bali and the four imposing Gates of Fes, with their distinctive Moroccan tile work. You can walk, or, if you're brave, take a taxi—the daredevil drivers will have you hanging on for dear life. (Also a 'Trending Destination')



Popular Destinations — World

8. Marrakech, Morocco

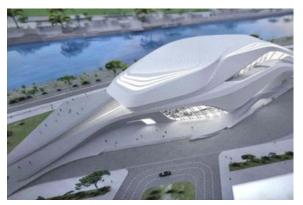
The "Red City" of Marrakesh is a magical place, brimming with markets, gardens, palaces, and mosques. Exploring the intimate courtyards and snaking alleyways of the historic Medina can easily eat up a day. Find inner peace at the serene Jardin Majorelle or take in the beauty of one of the city's historic mosques.



Trending Destinations — World

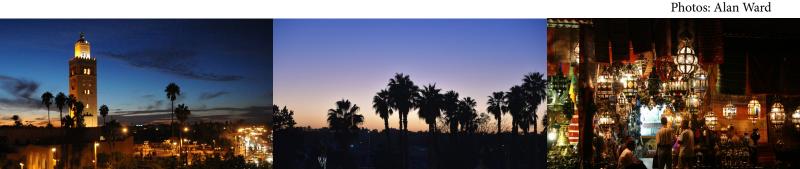
21. Agadir, Morocco

Soak up the sun on the well-maintained beaches of Agadir, southern Morocco's most-visited city. Palm-lined boulevards and beachfront bars add a decidedly Western-resort feel, amplified by the large number of Europeans who flock here in the winter months. It's all about laid-back relaxation in Agadir, so ride a camel, rent a beach buggy, check out the Suq al-Had market or take the 20-minute walk up to the ruins of the Agadir Kasbah for expansive city views if you're taking a break from the beach.



Time Features Rabat Among the **World's Greatest Places in 2023**

The city of Rabat has been featured in Time Magazine's World Greatest Places for this year, with the magazine putting a particular spotlight on places that make the Moroccan capital worthy of the attention of art and culture enthusiasts. The magazine highlighted that artistic and cultural reinvention



lonely Planet

The 5 best treks in Morocco for wildlife, Roman ruins and mountain summits

1. Jebel Toubkal Best high-altitude hike

The High Atlas – Morocco's loftiest mountain range, runs diagonally across the country for almost 1000km and is a trekker's paradise. The biggest draw is the ascent of Jebel Toubkal, North Africa's highest peak. Much of the trekking is done on the first day, a six-hour hike zigzagging upwards through a craggy valley. Stop to acclimatize at a rustic refuge, before setting off at first light to scale the snow-dusted summit. You'll need snow equipment in the winter months but if you're blessed with brilliant blue skies, you'll have views all the way to the Sahara.





Marrakech Among Tiktok's Most Popular Romantic Destinations

Morocco's Ksar Elkhorbat, Moulay Bouzerktoune Named 'Best Tourism Villages'

Morocco Crowned Best Picturesque Country in the World



The New York Times

36 Hours in Essaouira, Morocco

The fetching Atlantic port of Essaouira lacks the fame and grandeur of more famous Moroccan cities like Casablanca, but that is exactly its draw. Easier to navigate than the vast medieval labyrinth of Fez and far more manageable than hectic Marrakesh, Essaouira is coastal North Africa at its most quaint and picturesque. Blue wooden fishing boats haul in the day's catch. Dromedaries roam the beaches.

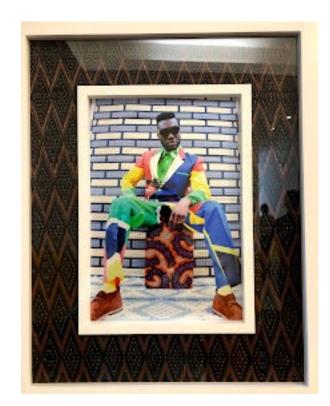


VOGUE

Where to Travel for Winter Sun in 2023

(This may be a little bit late for this year, but make a note of it for later.)

Just a three-and-a-half-hour flight from London, Marrakech is a mainstay on lists of the best winter sun destinations, and with good reason. Temperatures in Yves Saint Laurent's erstwhile home hover in the twenties throughout the winter months, and any chillier days can happily be whiled away indulging in some retail therapy in the souk or visiting world-class museums such as MAP Marrakech, home to more than 3,000 exquisite pieces of jewellery from around the world, or the Museum of African Contemporary Art Al Maaden.





Trekking in the High Atlas Mountains with Bryn Walking for Women

JAYNE K

Thank you Helen for a truly memorable trek in Morocco, it was superb, emotional and challenging at times. All of which I would do again and can't recommend it enough to anyone thinking of taking part.

We were fortunate to be surrounded by an excellent team . Helen of course for organising a faultless trek, Latifa for her expertise and knowledge. The Kasbah for providing excellent catering along the way. Thank you to the group itself for a memorable trip together. Never a dull moment and always plenty of laughs.

Thank you Jayne





with Bear Grylls



6. Mount Toubkal, Morocco

Climbing Morocco's Mount Toubkal offers hikers a unique opportunity to experience the vibrant Berber culture



of the region, as well as to explore the natural beauty of the High Atlas Mountains. The 13,671-foot ascent is challenging but not technical, making it accessible to most fit and experienced hikers.

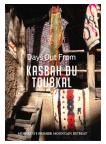


5 Best Yoga Retreats in the Atlas Mountains

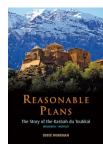
3. Kasbah Du Toubkal

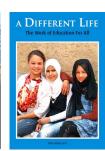
Just 90 minutes from Marrakech, you will find the delightful Kasbah du Toubkal set on a hilltop in the Toubkal National Park. A short walk or mule ride from the village of Imlil, it is a wonderful location for a yoga and mindfulness retreat with its panoramic views of the mountains, waterfalls, and valleys.

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To receive Kasbah du Toubkal 's magazine every quarter click **HERE**For back issues click on the magazine covers

Around Morocco with MOROCCO WORLD NEWS





Moroccan woman scales world's highest peaks



Her passion for mountaineering led her to want to climb the seven summits of the world... a successful challenge and Bouchra Baibanou became the first Moroccan and North African woman to achieve such a feat.

Morocco's ONMT Receives 'Best Emerging Sustainable Destination' Award in Madrid



TOURISM

Spanish travel magazine Viajar has named Morocco's National Tourism Office (ONMT) the "Best Emerging Sustainable Destination" for the 2022-2023 period. ONMT has launched a second wave of its "Morocco the Land of Light" campaign to promote the country as a travel destination.

Forbes Spotlights Morocco's Rich Ecotourism Potential

American business magazine Forbes has highlighted Morocco's rich potential in terms of ecotourism, underlining the country's various landscapes, from mountains and deserts to beaches and forests.

The New Heart of Marrakech: The Museum of Intangible Heritage



Marrakech welcomed the newest addition to its museum collection, a historical and artistic adventure to discover Marrakech history's best-kept secrets..

A Comparison Between British and Moroccan Weddings

Two equally beautiful experiences share little in common but are each special in their own way.

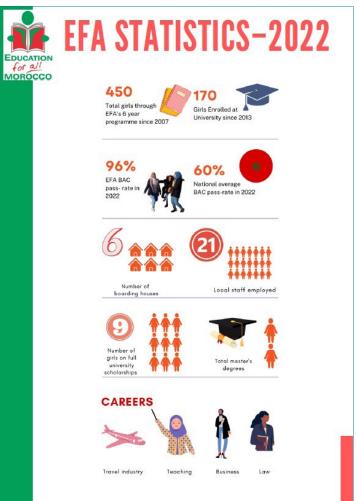


One of the key components to Morocco's image as a prime holiday destination is its authentic and exquisite gastronomy, which has long been one of the main attractions for tourists from across the world.



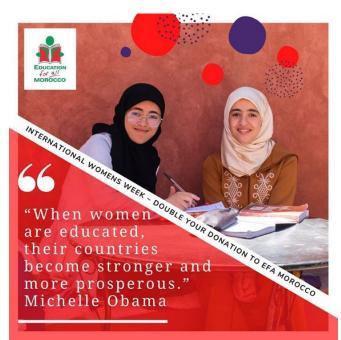


Growing From Strength to Strength



They say that statistics never lie and those for Education For All for 2022 show what an incredible success it has been since it was launched in 2007 with a small, rented apartment in Azni in the foothills of Jbel Toubkal as home for ten girls.

(Click on the image to read the full report.)





Kawtar shares how Education For All changed her life!

Kawtar was a student with us in her final year when covid struck. Thanks to our campaign to buy tablets during the lockdown, she was able to pass her exams and get a scholarship for a private university, Mohammed VI Polytechnic University. She is a great example of the results of investing in the education of girls in the High Atlas région.



"I want to say to every girl, 'Never care about the circumstances. Every obstacle you face will pass. The most significant thing is the output, what you have achieved."

Ghita, a former EFA student now in her final year of her Business Management degree in Casablanca on a full scholarship.





