

Turning ambitions into action and resultsfast



The ForeSight Group are a group of experienced practitioners who take on a handful of assignments each year, and engage only in initiatives that have the potential for long-term significant impact. Working with commercial clients, public agencies and philanthropists to speed up and leverage the achievement of major ambitions relevant to our times, over the past thirty years they have worked with around 150 companies and through their approach offered more than 3.5 million people the opportunity to contribute to corporate innovation and renewal.

Every two years ForSight gathers its worldwide network together for a retreat. In 2014 they rented a medieval village in Abruzzo and two years previously they gathered on a remote island in the Aegean, so when the decision was made to hold their retreat at Kasbah du Toubkal in March of this year the Berber hospitality centre had very high expectations to meet!

The guests at this year's biennial - business leaders, philanthropists and family members – spanned the ages between 25 and 85 years and came from Sweden, Denmark, Holland, UK, USA and Australia.

The retreat involved three main activities each day: **Explore nature:** not too demanding mountain walks and talks – all in beautiful settings.

Dine together: slow food menus; typical Moroccan food with lamb, chicken, or mutton and organic greens, directly from the Berber farmers nearby, and mint tea.

Light touch facilitated reflections: Facilitated reflections on what had become clear to participants over the previous period. Experience from the past showed that attendees at the biennial retreats typically felt they had learned something about themselves, the world we are in and how to go forward together with new friends.

“Kasbah du Toubkal, its blend of fresh air, beauty, and genuine warmth by all Berber staff, will stay with us forever as a unique experience. And I do not say this lightly. Several of us have actually already booked our return visit with friends and family,” said Björn Larsson, CEO of the ForeSight Group.

theforesightgroup

